

Graduate Programs Overview

Martin J. Whitman School of Management

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Agenda

- Welcome & Introductions
- Martin J. Whitman School of Management
- Graduate Programs - Overview
- MBA Full-Time Program Overview
- MS Programs
- Application Checklist
- Program Cost Breakdown
- Q & A

Syracuse University

- Founded in 1870 in Syracuse, NY
- 5 hours north of NYC
- 13 colleges in various disciplines
 - Martin J. Whitman School of Management
- 6000+ graduate students
- Representing 123 countries and all 50 states of the U.S.



Whitman: At a glance

- 16th collegiate school to be accredited by the AACSB
 - (Association to Advance Collegiate Schools of Business)
- Over 2,000 students
 - 500+ graduate students
- State-of-the-art learning facility
 - More than a dozen research centers and institutes
 - 22 classrooms
 - 20 team meeting rooms for graduate students
- Student clubs and organizations
 - Whitman Graduate Student Organization (WGSO)
 - Whitman Women in Business
 - Whitman Consulting Club
 - Toastmasters - Student Chapter



MBA Full-Time Program Overview

- 2-year program requiring 54 credits
- 36 credits of core
- 18 credits of electives
 - 6 of 18 credits must be designated as experiential learning
- Students are allowed to take up to 9 credits from graduate programs on campus
- International opportunities - Singapore internship through SU Abroad
- MBA Specializations:
 - Accounting
 - Business Analytics
 - Entrepreneurship and Emerging Enterprises
 - Finance
 - Marketing Management
 - Real Estate
 - Supply Chain Management

<http://whitman.syr.edu/MBA>

Experiential Learning

Build an experiential learning portfolio through:

- Internships
- Consulting Club Projects
- Specialized courses
- Community Engagement

Students must participate in two unique opportunities.

ACT

- Applications of classroom learning to business problems
- Connections with decision-makers
- Tangible deliverables that add value to the sponsoring organization

MBA Class Profile



2018 incoming class profile

Average GMAT	630
GMAT 20 th - 80 th Percentile	600 - 660
Average GPA	3.32
GPA 20 th - 80 th Percentile	2.89 - 3.65
Average Work Experience	34 months

MBA Program Cost Breakdown

2019-2020 rates	1st Year (30 credits)	2nd Year (24 credits)
Tuition	\$48,600	\$38,800
Living Expenses (rent, utilities, food)	\$15,995	\$15,995
Books and Supplies	\$939	\$939
Medical Insurance	\$1,730	\$1,730
Transportation	\$1,567	\$1,567
Whitman School Technology Fee	\$400	\$400
Student Activity / Health & Wellness Fee	\$868	\$868
Total Cost (Nine Months)	\$70,099	\$60,379

MS Programs

Accounting, Entrepreneurship & Emerging Enterprises, Finance,
Marketing and Supply Chain Management

MS Curriculum – 30 Credits

9 - month track

Fall (15 credits)

Spring (15 credits)

16 - month track with internship

Fall (9 credits)

Spring (9 credits)

Summer Internship (3 credits)

Fall (9 credits)

21 - month track

Fall (9 credits)

Spring (9 credits)

Fall (9 credits)

Spring (3 credits)

<http://whitman.syr.edu/MS>

MS Programs

Business Analytics

MS Curriculum -36 Credits

16 - month track without internship

Fall (12 credits)

Spring (12 credits)

Summer

Fall (12 credits)

16 - month track with internship

Fall (9 credits)

Spring (9 credits)

Summer Internship (3 credits)

Fall (9 credits)

21 - month track

Fall (9 credits)

Spring (9 credits)

Summer

Fall (9 credits)

Spring (9 credits)

<http://whitman.syr.edu/MSBA>

Important Links

- MS in Professional Accounting: <http://whitman.syr.edu/MSA>
- MS in Business Analytics: <http://whitman.syr.edu/MSBA> (STEM)
- MS in Entrepreneurship & Emerging Enterprises:
<http://whitman.syr.edu/MSEEE>
- MS in Finance: <http://whitman.syr.edu/MSF> (STEM)
- MS in Marketing: <http://whitman.syr.edu/MSM> (STEM)
- MS in Supply Chain Management: <http://whitman.syr.edu/MSSCM> (STEM)

MBA/MS Application Checklist

- Online Application
- \$75 Application Fee (non-refundable)
- 1 Application Essay
- 5-minute Video Component (answer 3 questions in 5 minutes)
- 2 Letters of Recommendation
- GMAT or GRE Exam (official score reports to be sent)
- Transcripts (unofficial copies)
- English Proficiency Exam - TOEFL/IELTS/PTE Academic (international students only)
- Admissions interview at the discretion of the committee

Fall 2020 Application Deadlines: Nov. 30, Jan. 15, Mar. 1, and Apr. 19

MS Program Cost Breakdown

2019-2020 rates	1st Year (18 credits)	2nd Year (12 credits)
Tuition	\$29,160	\$19,440
Living Expenses (rent, utilities, food)	\$15,995	\$15,995
Books and Supplies	\$939	\$939
Medical Insurance	\$1,730	\$1,730
Transportation	\$1,567	\$1,567
Whitman School Technology Fee	\$400	\$400
Student Activity / Health & Wellness Fee	\$868	\$868
Total Cost (Nine Months)	\$50,659	\$40,939

Contact Us

Whitman School of Management

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