# Eller MBA



# UNIVERSITY OF ARIZONA ELLER MBA

- What is an MBA and why earn one?
- Why the Eller MBA?
- Eller MBA Program Options
- Program Overviews
- Career Management
- Application Requirements
- Application Deadlines and Cost/Payment





# WHAT IS AN MBA

- Develop the next level of skills
  - Communication
  - Analysis
  - Leadership
  - Teamwork
  - Results





# WHY GO?

- Advancement
- Professional Development
- Networking
- Career change
- Increased Earning
- Start your own Business
- Credibility





# VALUE OF MBA

#### THE VALUE OF THE MBA — IN 3D Full-time MBA alumni in the classes of 2000-2011 on the value of their degree: FINANCIAL: PERSONAL: PROFESSIONAL: say their promotion years is the average agree the degree was personally came faster than or time to recoup full rewarding. return on investment. when they expected. Source: 2012 Alumni Perspectives Survey, GMAC

- \$40,000 salary premium
- 71% Increase in pre-MBA to post-MBA Salary (higher at Eller!)
- Competitive edge in job market
- Job Stability in a weak economy
- Preparation for Leadership





# WHY THE ELLER MBA

#### Innovation

 Culture of innovation found in faculty and McGuire Center for Entrepreneurship

#### Application

 Apply theory learned in the classroom through field project consulting experiences, case competitions, global business trip, or on your job the next day

#### Communication

 Strong emphasis on soft skills gives graduates a competitive edge





# ELLER MBA PROGRAM OPTIONS



offers customization and ability to enhance career or begin new track

**Immersion Programs** 

Dual-Degree Program Option

offers ability to earn two degrees by combining coursework from both programs **Evening** 

for working professionals looking to advance career without interruption

Working Professional Programs

Executive

for accomplished professionals looking to advance to senior management in an established career





# WHO GOES?

Program Type	FT MBA	EvMBA	ЕМВА
Work Experience	4.5	7.25	14.5
Age	27	32	39
Salary at Entry	42,000	73,600	102,000
GMAT	634	569	N/A

Each option is very different and can work for each person's situation.

Timing is also important, especially for Full-Time. Work experience is HIGHLY IMPORTANT





## FULL-TIME MBA

Program Length	Class Schedule	<b>Applicant Profile</b>
21 months (Aug-May)	Classes meet weekly in fall and spring; times vary; summer internship	3+ years work experience

#### **Special Features**

- Semester-long communications course
- Consulting Projects
- Required Global business perspectives trip
- Internships
- Dual degree programs
- Customized second year curriculum
- Concentration and focus areas
  - Concentrations
    - Entrepreneurship
    - Management Information Systems
    - Marketing
    - Finance
    - Health Care
  - Focus Areas
    - Sustainability





## EVENING MBA

Program Length	Class Schedule	Applicant Profile
24 months	Classes Wednesday	3+ years work
(Jan-Dec)	evenings from 4-10pm	experience

#### **Special Features**

- Material delivered through an innovative format with courses varying in length from 8-11 weeks
- Includes elective course offerings in MIS, finance and marketing delivered through online and in-class formats
- Weekly catered dinners, team-based assignments and an interactive atmosphere
- International trip to apply knowledge gained through International Management session in an emerging global market





## EXECUTIVE MBA

Program Length	Class Schedule	Applicant Profile
16 months (Aug-Nov)	Classes every other Friday and Saturday from 8:00am - 5:30pm	7+ years work experience

#### **Special Features**

- Material delivered via thematic modules
- Includes a capstone innovation project aimed at individual and organizational capability building
- Residential component that contributes to learning and collaboration
  - Friday night stay at a Scottsdale hotel
- International trip to apply knowledge gained through EMBA modules in an emerging global market





## CAREER MANAGEMENT

- Professional Development
  - Individual Career Coaching
  - Consulting Projects
  - Mock Interviews

- Corporate Connections
  - Shadowing
  - Informational Interviews
  - Company Visits

- MBA Career Resources
  - Recruiting contacts
  - National MBA Career fairs
  - Alumni
  - MBA search strategy
  - Company research resources
  - On campus interview sessions
  - Job posting system

- Networking
  - Alumni Relations
  - LinkedIn
  - Eller Networking Events
  - Networking contacts
  - Consulting Project contacts





# APPLICATION REQUIREMENTS

- MBA Application form and fee
- Professional resume
- 2 essays (optional third essay for FT scholarship consideration)
- 2 professional letters of recommendation
- official transcripts
- GMAT scores (Not required for Executive)
- Letter of executive endorsement (Executive only)
- Domicile affidavit for in-state students
- Personal interview (by invitation)

#### Additional Requirements for International Applicants

- TOEFL or IELTS scores
- Financial Guarantee





## APPLICATION DEADLINES AND COST

Program	Start Date	Application Deadlines	Cost*
Full-Time	August	Round 1: December 1 Round 2: January 15 Round 3: March 15 Round 4: May 1	Resident tuition for 2011-12: \$20,325; Non-Resident tuition for 2011-12: \$35,287 Scholarships Available
Evening	January	Round 1: July 15 Round 2: October 1 Round 3: November 15	\$40,000** - includes course materials, weekly meals and residential session
Executive	August	Priority: December 1 Second: February 1 Final: May 1	\$56,000** - includes course materials, most meals and hotel stays Community Leadership Scholarships Available

\*Not included: application fee, enrollment fee, international trip or graduation fees \*\*Includes summer tuition





# HOW TO PAY FOR IT?

FT MBA	EvMBA	EMBA
Scholarships Graduate Assistantships Loans	Loans Employer Funding	Loans Employer Funding
95%	30%	35%





### Eller MBA



# NEXT STEPS

✓Program information and application at www.ellermba.arizona.edu

**GMAT** information at www.mba.com

**☑**Financial aid information at www.financial aid.arizona.edu

# CONTACT US

## Eller MBA Admissions Team

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